

Thousands Walked in Dubai for a Greener Tomorrow ; Record Participation at Lulu Walkathon 2026

Indian former cricketer and film actor S. Sreesanth flagged off the event; over 36,000 joined at Mamzar Park

Dubai: Mamzar Park turned into a sea of purple as thousands of residents came together for the LuLu Walkathon 2026, walking together for health, fitness and sustainability. Held under the theme “Walk for Green,” the event recorded a turnout of over 36,000 participants from 128 nationalities, highlighting Dubai’s strong community spirit and shared commitment to a healthier lifestyle and a greener future.

This year marked the 14th consecutive edition of the event, which was organised in collaboration with various government entities and partners and powered by Mastercard.

The event was officially flagged off at 9 a.m. by Indian former cricketer, film actor and dancer S. Sreesanth, along with popular social media influencers and sports personalities. Participants completed a three-kilometre walk, pledging their support for fitness, sustainability and collective well-being.

Addressing the gathering, S. Sreesanth praised the strong community participation and the growing awareness around health and fitness in the UAE.

Speaking at the event, Salim M.A., Global Operations Director of Lulu, said: “The strong participation at LuLu Walkathon 2026 reflects the growing emphasis on health, fitness and community well-being in the UAE. At LuLu, we continue to support initiatives that encourage active lifestyles and align with the nation’s vision for a healthier and more sustainable future.”

“The Lulu Walkathon reflects our commitment to supporting the UAE’s vision for a healthy, active and sustainable society. It brings together people from diverse nationalities, encouraging fitness, community bonding and a shared responsibility towards well-being and sustainability” said V Nandakumar, Director of Marketing and Communications.

In addition to the walk, the event featured a range of activities including Zumba, aerobics, yoga, dance sessions and children’s games, creating a festive and inclusive atmosphere for families and participants of all ages. Participation was free, with

registered walkers receiving complimentary T-shirts and hampers. Refreshment kiosks and interactive zones were set up across the venue.

Also present on the occasion were Omoke Adebajo, Senior Vice President, Retail & Commerce, Mastercard, EEMEA; Saifee Rupawala, CEO of Lulu; Salim V.I, Chief Operating and Strategy Officer of Lulu; Shabu Abdul Majeed, Director of Lulu Global Operations and others.